

Power UP!

When Entertainment Goes Beyond 3 Boundaries



The disruptive power of Web 3.0 is continuously breaking the boundaries of entertainment and interactive experiences in everyday life. How would everyone harness the full potential of Web 3.0, AI and data to empower new digi-tainment experience across gaming, sports & esports, music, arts & culture, education and lifestyle?

More than industry insights, DELF 2023 offers mind-blowing carnival fun crisscrossing virtuality and reality - more engaging, immersive, and personalized than ever before.




Who Should Attend?

- Major league organisers
- Esports associations
- Esports stadium & arena owners
- Digital entertainment industry practitioners
- Game developers & publishers
- Metaverse & NFT platforms
- ArtTech innovators
- SportsTech developers
- Telecommunications & 5G companies
- Streaming services & platforms
- Extended reality (XR) innovators
- Endemic & non-endemic brands
- Investors & venture capitalists
- Government bodies & regulators
- Academia, educators & students
- Youth & gaming enthusiasts

DEL F 2022 Key Highlights

Acclaimed Event with Unparalleled Participation


280,000
+ views



40+
showcases


2,800+
attendees



10+
tournaments


70+
speakers



500+ media
coverage


110+
content hours

Metaverse Experience



Metaverse
Innovations



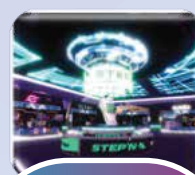
ArtTech
Showcase



SportsTech
Action



Live Youth
Esports
Tournaments



Metaverse
Arena
@Decentraland



Free &
Personalised
NFT Collectibles

Renowned Thought Leaders



Mr Sebastien Bogret
Co-Founder & COO of
The Sandbox



Mr Cesar Caceres
Director of Technology and Innovation,
Votion



Mr Lucas Cheung
Managing Partner,
Gusto Collective, Hong Kong



Mr Brian Chien
Senior Director - Accenture Song,
Design and Innovation,
Greater China



Mr Philip Chua
Head of Instagram Public Policy,
APAC, Meta



Mr Au-Yeung Chun Hay
Co-founder, Pure Studio;
The Chairman,
Hong Kong Society of Illustrators



Dr Ilan Hadar
Partner, Pangea Cup LLC



Mr David Hernando
Head of Strategy, SportBoost



Ms Mui Kinoshita
Vice Chairman & Executive Committee,
Hong Kong Designers Association
CEO & Co-Founder, ASA Innovation &
Technology Limited



Mr Kevin Lee
Board Member,
Hong Kong Extended Reality
Association



Mr Roger Li
Senior Director of Ad Creative,
Yahoo Creative Studios,
Yahoo



Mr Robert Lui
Hong Kong Digital Asset Leader,
Southern Region Government Affairs Unit Leader,
Southern Region Capital Market Services Group Leader,
Audit & Assurance Partner, Deloitte China

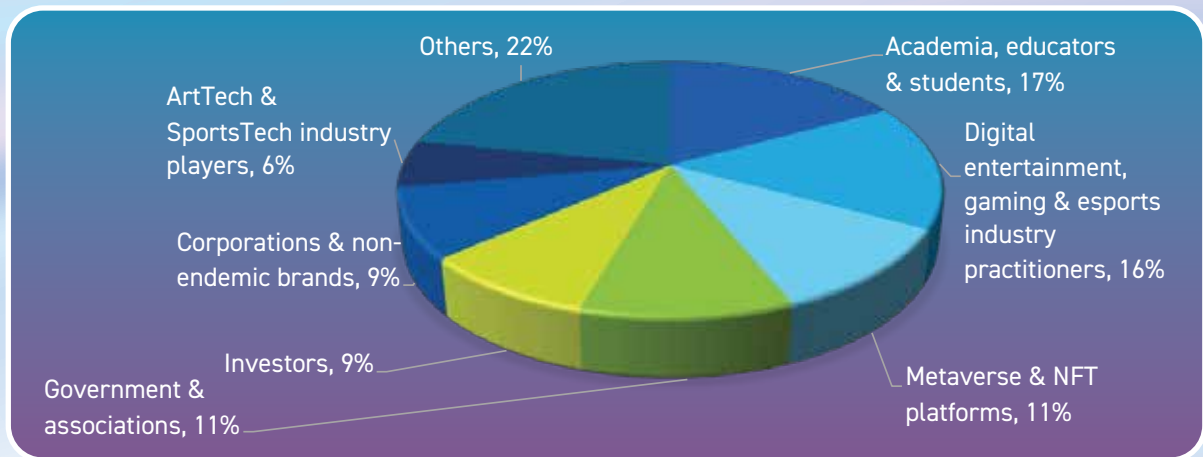
 (852) 3166 3757

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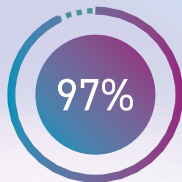
Audience Profile



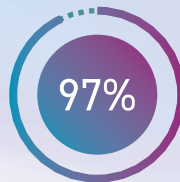
Highly Commended Audience Feedback



Rated DELF as
"Good" to "Excellent"



Rated Experience Zones as
"Good" to "Excellent"



Indicated interests to
join next year's DELF



Would recommend
DELFL to colleagues/
business contacts

Phenomenal Speaker Endorsements



Mr Sebastien Bogret
Co-Founder & COO of
The Sandbox

I wanted to express my gratitude to the entire team as the event was flawlessly executed. Truly an honor to have provided the keynote speech. I truly hope it will engage the audience.



Mr Au-Yeung Chun Hay
Co-founder, Pure Studio;
The Chairman,
Hong Kong Society of Illustrators

Great arrangement on DELF and thank you for supporting our sharing session. Looking forward for the cooperation again.



Dr Gary Wong
Assistant Professor, Faculty of Education,
The University of Hong Kong; Director,
Centre for Information Technology in
Education

DELFL provides an excellent platform for leaders and educators to gather and discuss the future of our youth in digital entertainment.



Mr Leonard Chan
Chairman, Hong Kong Innovative
Technology Development
Association

The event was well organised with a good mixture of interesting and relevant speakers in topics of great interests.

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NFT Collectible Partners 非同質化代币收藏夥伴



Media Partners 媒體夥伴



Supporting Institutes 研究夥伴



Attracting Media Spotlight

Attended by 45+ journalists from 30+ media outlets with 500+ coverage

<p>TVB</p>	<p>China Daily</p>	<p>Open TV</p>	<p>HKEJ</p>
<p>HKET</p>	<p>etNet</p>	<p>SCMP</p>	<p>Wen Wei Po</p>
<p>HK01</p>	<p>中國日報網</p>	<p>Go Dubai</p>	<p>The Times</p>
		<p>E-Zone</p>	

Engaging Moments



Video Highlights



Join us to embark on the adventure to the new playfield of digital entertainment this summer!